

News Release
20th June 07



JASON ROBERTS FOUNDATION LAUNCH

Blackburn Rovers' forward and Grenadian International Jason Roberts launched the Grenadian arm of the Jason Roberts Foundation on June 19th at St Georges University Grenada.

The launch was attended by over 70 people who represented a broad spectrum of Grenada's public and private sector organisations and individuals from across the island whom have a particular interest in football and sport. Senior Government Ministers were also represented. The audience heard speeches from Jason Roberts who opened the event with a welcome to all those present providing them with an overview and short video that describes his long term vision for the Foundation.

Jason was in Grenada to launch the foundation's first pilot programme across Grenada from the 20th - 28th June 2007. The football coaching programme was delivered across 6 Parishes across Grenada in partnership with St George's University, Blackburn Rovers and local Grenadian coaches for over 700 children and young people. The Foundation also utilised the facilities of St George's University to deliver a master class to talented young footballers in Grenada.

Jason described a number of key strategic objectives that included providing high quality football coaching for children and young people, opportunities for the island's coaches to gain football qualifications and the Foundation's longer term aim to develop a sport's Academy on the island that will deliver integrated sports education programmes.



Jason commented

“We will use football as a route to support young people to become healthy, responsible and valuable members of society as well as creating a positive and optimistic focus for their lives”

Colin Dowe Vice Dean for planning and enrolment spoke about the role St George’s University have played in supporting the work of the Foundation and the Universities long term commitment to enhancing sporting opportunities to Grenada’s young people.

Colin would you like to add a quote

Minister Roland Bhola Minister for Sports, Community development and Cooperatives spoke about the Government’s pleasure at Jason’s decision to establish a Foundation in Grenada and that the opportunities that this provides young people across the island and how Jason’s plans dovetails with that of the Governments programme and for the need to work in partnership.

For more information please contact Colin can we discuss

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