

News Release
23 May 07



JASON ROBERTS LAUNCHES HIS OWN CHARITY

Blackburn Rovers' forward Jason Roberts will launch the Grenadian arm of the Jason Roberts Foundation, on June 19th at St Georges University Grenada.

The Foundation will work with children and young people to use football as a route to become healthy, responsible and valuable members of society as well as creating a positive and optimistic focus for their lives.

The Foundation will seek to work in partnership to shape, design and deliver a range of safe, stimulating and exciting opportunities for young people that will seek to encourage, enable and create new opportunities in Grenada and in the UK.

Based on the success of the pilot scheme run by the premiership star in Stonebridge Park, Harlesden, UK, Roberts - the only premiership player who comes from the island of Grenada in the Caribbean - will be running a football programme across Grenada from the 20th - 28th June 2007.

Roberts will be delivering a coaching programme with Foundation, Blackburn Rovers and local Grenadian coaches in 6 Parishes across Grenada for over 700 children and young people. The Foundation will also use the facilities of St George's University to deliver a master class to talented young footballers in Grenada.

St George's University is one of the largest universities in the Caribbean and offers advanced degrees in medicine, veterinary medicine and arts and sciences. It includes students and educators from more than 85 countries.

The launch event will take place on Tuesday 19th June at St Georges University.



Jason Roberts comments:

"I am fortunate enough to be able to play in the premiership and do a job that I love. I am delighted that the opportunity has been created for me to establish this Foundation. I have great hopes for its future and success in Grenada and The UK. Through the power of football, I believe we can reach children and young people and get them to believe in themselves and to become the people they know they can be - both in Grenada and in the UK"

Dr. Charles R. Modica, Chancellor at St George's University comments:

"St George's University, Grenada, is delighted to support this excellent new initiative. I have met Jason Roberts and believe him to be an admirable role model for young people in Grenada, who seek to improve their lives through sport. We, at St George's, look forward to working with him to ensure the success of his new Foundation."

For more information contact:

Jason
Roberts
Foundation

A large, faint watermark of the Jason Roberts Foundation logo is visible in the background. It includes the text "Jason Roberts Foundation" and a soccer ball icon. The soccer ball icon is a standard black and white patterned ball.