

JASON ROBERTS PRESENTS YOUNG PEOPLE WITH QUALIFICATIONS

Blackburn Rovers' forward Jason Roberts will attend the Hillside Pavilion in Stonebridge on Wednesday 13th February to present young people with Football Association (FA) Level 1 Certificates.

The Jason Roberts Foundation was officially launched in May 2007. The Foundation aims to work with children and young people and use football as a route to become healthy, responsible and valuable members of society as well as creating a positive and optimistic focus for their lives.

Based on the success of the pilot scheme run by the Jason Roberts Foundation in Stonebridge Park, Harlesden, the Foundation has developed a number of football programmes targeting local young people, which have been delivered from the Pavilion in Stonebridge.

In October 2007 as part of the Brent PAYP programme, the Jason Roberts Foundation delivered the first level of FA football qualifications for 15 young people aged 16 – 19 years in Stonebridge North West London. A total of 12 young people successfully passed the FA Level 1 qualification and are now qualified to be assistant coaches, delivering programmes for children.

In January 2008, The Jason Roberts Foundation in conjunction with the College of North West London designed, developed and is currently delivering an enrichment programme, which targets young people aged 16 – 19 years using football as a tool to encourage and promote learning. This programme is delivered over a 12-week period using the Pavilion at Stonebridge as the base for delivery.

The enrichment programme provides opportunities for 20 College of North West London students to undertake an intensive football coaching programme and gain an FA Level 1 qualification. In addition the programme involves engaging with guest speakers from Football Media (Rodney Hinds, The Voice and Darren Lewis, Daily Mirror), Football in the Community Programmes and also guest speakers from the Professional Game. Students have also had the opportunity to attend a Premier League match and will undertake a match analysis exercise.

The Jason Roberts Foundation is supported by Harlequin Property, St Georges University (Grenada) and Blackburn Rovers FC.

The Foundation has a number of additional partners who have been involved with Foundation with the delivery of programmes in the UK and Grenada. These include the Royal Bank of Scotland, Northumbria University, the College of North West London, and Brent PAYP.

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Notes to the Editor:

- Jason Roberts is originally from Stonebridge and attended Our Lady of Lourdes Primary School
- Jason is the only premiership player who comes from the island of Grenada in the Caribbean
- The Jason Roberts Foundation was officially launched in May 2007 in Blackburn.
- The Positive Activities for Young People programme (PAYP) is a targeted programme, which has provided diversionary activities for young people across the country aged 8-19